

Table 1.H. Transfer Students - Initial Sources of Contact

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Total Transfer Student Enrollment	65	84	85	108	95	125	72	87	90	77
E-mail or Web	9	10	12	43	36	48	37	40	53	58
Telephone call	19	18	16	42	33	48	17	14	15	6
Referrals*	—	—	1	1	5	9	6	6	5	—
ACT	3	4	2	9	6	6	2	7	3	2
ACT Search	—	—	—	—	—	—	1	—	1	—
PSAT Search	—	—	3	1	4	4	2	3	6	1
PSAT Remail	—	—	—	—	—	—	1	—	—	1
Lutheran Card Deck	—	—	—	—	1	2	—	1	—	—
PLAN	—	—	—	—	1	2	—	—	1	—
College Fair	4	9	3	5	4	1	5	2	—	—
High School visit	2	1	3	2	4	1	—	2	1	2
Application - 1st contact	8	11	15	*	1	1	—	9	—	3
Letter - self-initiated	—	1	1	2	—	1	1	—	1	—
SAT	2	—	1	1	—	1	—	2	—	1
Peterson's Referral	2	—	1	*	*	1	—	—	—	—
Lutheran Student Weekend	—	—	—	—	—	1	—	—	—	—
Football Group Visit	4	2	1	1	—	—	—	—	—	—
Other/Unknown	—	2	—	1	—	—	—	—	—	—
MIC Card	—	1	2	—	—	—	—	—	—	—
Campus Visit	6	7	6	*	*	*	*	*	*	—
CBSS	—	—	1	*	*	*	*	1	*	—
Brochure Card	—	—	—	—	—	—	—	—	—	1
FAFSA - 1st contact	2	8	—	*	*	*	*	*	*	—
Alumni Referral	—	1	—	*	*	*	*	*	*	—
Faculty/Staff Referral	—	1	—	*	*	*	*	*	*	—
Toward College In Ohio	—	—	—	*	*	*	*	*	*	—
NRCCUA Search Mailing	—	—	—	—	—	—	—	—	3	1
CBSS Search Mailing	—	—	—	—	—	—	—	—	1	—
Other/Unknown	—	—	—	—	—	—	—	—	—	1

Note: "*" indicates that sources have been included in "Referrals" category.