

Table 1.G. First-Year Students - MANAGEMENT Initial Sources of Contact

	2004	2005	2006	2007	2008
Total Management Enrollment	60	78	85	85	78
Referral	13	8	7	8	5
ACT Scores	12	16	16	16	9
E-mail or Web	12	28	27	30	35
Telephone Call	7	7	10	7	7
High School Visit	4	2	2	2	3
PSAT Search	2	5	3	2	6
PSAT Remail - Gen	2	1	—	—	—
SAT Scores	2	2	2	5	1
ACT Search	1	—	1	—	—
PLAN Search	1	2	6	5	—
Lutheran Card Deck	—	1	—	1	—
NRCCUA Search	—	2	1	3	5
College Bound Selection Service	1	1	1	2	1
College Fair	1	1	2	3	1
Letter	1	—	—	—	—
Application - 1st contact	1	2	7	—	3
Who's Who Card Deck	—	—	—	1	1
Other/Unknown	—	—	—	—	1