

Table 1.E. First-Year Students - CONSERVATORY Initial Sources of Contact

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Total Conservatory Enrollment	63	78	59	70	74	63	79	91	62	87
E-Mail or Web	7	13	9	17	17	19	21	28	20	30
ACT	8	14	8	10	10	12	13	13	10	17
Referrals*	—	—	1	2	5	5	4	8	3	4
Telephone Call	7	5	8	13	12	4	7	10	8	8
PSAT Student Search	8	8	2	13	9	4	3	13	3	8
PSAT Remail	—	—	—	—	—	—	1	1	—	—
SAT	3	5	4	4	7	4	10	5	8	3
Lutheran Card Deck	—	—	1	—	2	3	3	1	1	—
College Fair	8	8	7	4	3	2	1	5	3	—
PLAN Search	—	5	1	—	1	2	7	3	2	4
PLAN Remail	—	—	—	—	—	—	4	—	—	—
National Lutheran Youth Gathering	—	—	—	—	—	2	—	—	—	—
Guide Book	—	—	—	—	1	2	—	—	—	—
High School Visit	5	1	2	2	4	1	1	1	—	4
ACT Search	2	5	2	3	1	1	—	1	—	—
ELCA List	—	—	—	—	—	1	—	—	—	—
NRCCUA Search	—	—	—	—	—	—	3	—	2	2
College Bound Selection Service	—	—	—	—	—	—	1	—	1	1
Campus Visit	—	—	—	—	1	—	—	—	—	1
Brochure Card	—	—	—	—	1	—	—	—	—	2
Application-1st contact	6	2	3	*	*	*	*	*	*	—
On-line Application	—	—	2	*	*	*	*	*	*	—
Pastor Referral	—	—	1	*	*	*	*	*	*	—
Cap Student Referral	2	1	—	*	*	*	*	*	*	—
Conservatory Referral	1	—	—	*	*	*	*	*	*	—
Faculty/Staff Referral	1	—	—	*	*	*	*	*	*	—
Letter	3	2	1	—	—	—	—	1	—	—
National College Fair	—	—	1	—	—	—	—	—	—	—
On-campus events	—	1	1	—	—	—	—	—	—	—
Mass Dist. Piece	1	1	—	—	—	—	—	—	—	—
Lutheran Youth Gathering	1	—	—	—	—	—	—	—	—	—
My Interest Continues Card	—	6	—	—	—	—	—	—	—	—
Other Self-Init.	—	1	—	—	—	—	—	—	—	—
Who's Who	—	—	—	—	—	—	—	1	1	—
Other/Unknown	—	—	—	—	—	—	—	—	—	3

Note: "*" indicates that sources have been included in "Referrals" category